



PLUS3FORCYBERSAFETY

Advertising Media Package

Help protect kids. Strengthen online communities. Grow your brand.

PLUS3FORCYBERSAFETY now offers a premium advertising opportunity for mission-aligned organizations who want to reach parents, educators, schools, youth programs, and community partners dedicated to online safety.

What Advertisers Receive

1. Featured Video Placement (Up to 2 Minutes)

Showcase your message with a short educational or promotional video displayed prominently on our website's "Resources" or "For Parents" section.

- Ideal for cyberbullying attorneys, curriculum developers, digital wellness companies, and organizations offering safety tools.
- Videos can highlight services, share expert insights, or demonstrate a product.

2. One-Year Home Page Banner Ad

Your branded banner will appear on the PLUS3FORCYBERSAFETY home page for 12 months.

- Static banners accepted
- Links to your website, service page, or landing page
- High visibility to educators, parents, and community organizations

3. Preferred Partner Directory Listing

Advertisers also get a listing in our digital "Trusted Resources Directory," including:

- Business name & logo
- Short description
- Contact info
- Direct link to website

Pricing

Package	Includes	Price
Standard Advertising Package	1 banner ad (1 year) + 1 video placement (2 min)	\$1,500 / year
Premium Visibility Package	Home page banner (1 year, priority placement) + 1 video placement (2 min) + directory listing	\$2,500 / year
Founding Advertiser Package (Limited Availability)	Everything in Premium + recognition as a Founding Advertiser on the site + inclusion in 2 social media shoutouts per year	\$4,000 / year

Why Advertise with PLUS3FORCYBERSAFETY?

- Highly targeted audience: Parents, educators, school leaders, school counselors, law enforcement and youth organizations seeking cyberbullying education and resources.
- Mission-aligned visibility: Your brand stands alongside a nonprofit with a clear focus on safety, advocacy, and awareness.
- Niche positioning: Ideal for cyberbullying attorneys, education-tech creators, curriculum developers, anti-bullying programs, mental health services, and digital protection platforms.

Become an Advertiser

For more information or to reserve your advertising placement, contact:

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